



Over the past year, our team has received awards and been recognized for accomplishments that illustrate our excellence and professional leadership within the industry as well as service to the local economy and community organizations.

EXCELLENCE AND PROFESSIONAL LEADERSHIP

COMPANY COMMITMENT: To improve the real estate industry by demonstrating forward thinking; challenging vendors; and educating colleagues, government and clients about real estate's transformative potential.

- 2015-2016 Industry Awards and Recognitions:
 - [Regional TOBY Award - Earth Building Category](#)
 - [SmartCEO Healthiest Employer Award](#)
 - Finalist for Company Leader Award at USGBC Maryland Wintergreen Awards
 - 1828 L Street is the first office building in the world to achieve LEED Gold re-certification under LEED O+M: Existing Buildings v4
 - 1707 L Street is the largest office building in the National Capitol Region to be awarded LEED recertification using LEED Dynamic Plaque
- Collaborate with [25+ Industry Partners](#) through research and pilot programs, case study presentations, sponsorships and memberships
- Executives are actively involved in 15+ industry organizations, such as:
 - NAIOP: Platinum Sponsor & Leadership Committee
 - Urban Land Institute: Sponsor & Mentorship Program
 - D.C. Green Building Advisory Committee (GBAC)
 - Greater Silver Spring Chamber of Commerce: Board & Development Committee



Millennium Building Team who was instrumental to achieving the Regional TOBY Award - Earth Building Category



The Tower Companies' Headquarters - LEED Platinum

- New Case Studies Published with Industry Partners:
 - [Increasing Tenant Engagement through Plug Load Management](#) – IMT Case Study to highlight the process and opportunities of PPL management through a pilot program with Tower and their office clients.
 - [The Clear Path to Reduced Impact](#) – DCSEU Case Study about new parking garage lighting to increase client satisfaction and reduce operating costs at a Tower office building in D.C.
 - [Take Building Efficiency to a New Level: Reducing Water Consumption by 45%](#) - Aquicore Case Study about an innovative real-time water monitoring program that reduced water consumed by 45% in less than one year.
 - [Implementing Solar in Leased Office Buildings](#) – DOE Case Study about the first solar photovoltaic (PV) installation on a large, class A office building in Washington, D.C., installed by Tower.



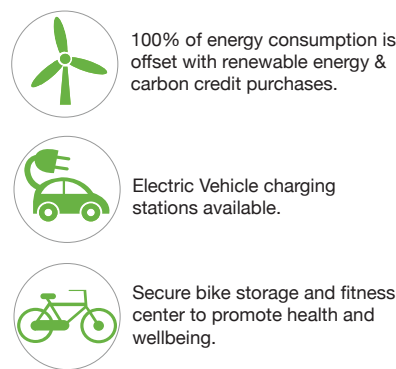
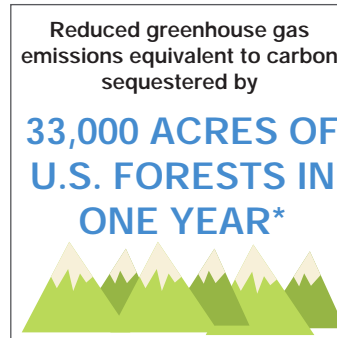
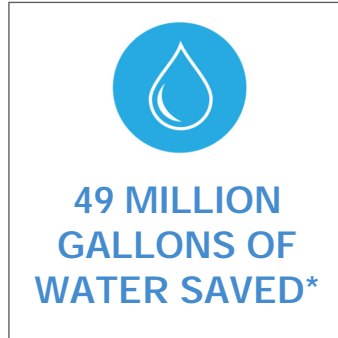
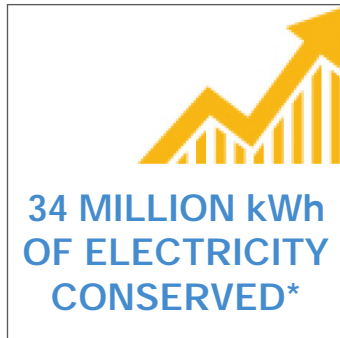
Rooftop Solar PV Installation at the Millennium Building

WHAT SETS US APART

ENVIRONMENTAL RESPONSIBILITY

COMPANY COMMITMENT: To lead by example on environmental sustainability by developing and managing high performance properties, being a global voice on environmental stewardship and sharing our sustainable and innovative practices.

OUR 2016 SUSTAINABILITY SNAPSHOT



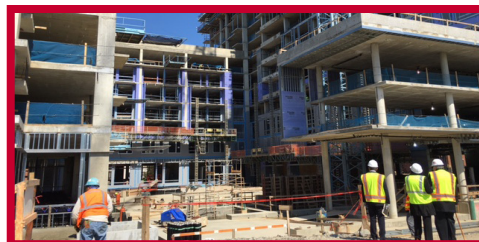
*calculated using a 2010 baseline

COMMUNITY ENGAGEMENT

COMPANY COMMITMENT: To engage in and contribute to local, national and global communities through job creation, employee volunteer-ism and philanthropy, with a strategic approach that aligns with our business and values

- **The Blairs Master Plan Redevelopment:**
Tower celebrated the “Topping Out” for The Pearl, a 284 unit luxury residential building, which is part of phase one of the 20 year masterplan for The Blairs District. The project created 300 construction jobs and will eventually be home to more than 500 new residents in Silver Spring.
- **USGBC Green Apple Day of Service:**
Tower has participated in the annual employee volunteering event since its inception in 2012 through volunteering over 500 hours for local school projects to provide awareness and education to students and staffing about green buildings.

Visit [our website](#) for more information regarding community engagement.



GOAL: At Tower, we're committed to meeting the Department of Energy's [Better Buildings Challenge](#) energy and water reduction target of at least 20% by 2020 over 3 million SF of our portfolio.

PROGRESS TO DATE:
Over 15% of energy and water usage reduction since 2010.



90% of Tower's owned and managed office and multi-family residential properties are LEED® certified by the U.S. Green Building Council.



90% of our portfolio is ENERGY STAR Certified with an average score over 80 out of 100.



We help our clients reach their sustainability goals through our commercial green lease program, which encourages them to build and maintain their spaces using sustainability best practices.